

Senti

ristorante



LOGO

Senti, an Italian restaurant, is in the process of creating a new logo concept that will represent their brand. The focus of the logo will be on the letter S, which is the first letter of the restaurant's name. The aim is to create a logo that is simple, elegant, and memorable.

The word 'senti' has a special meaning in Italian. It can be translated as 'feel' or 'sense', and it is often used to express emotions or sensations. The restaurant aims to evoke these same feelings in their customers through their food and atmosphere.

Senti Ristorante

1

LOGO MASTER LOGO

Senti Ristorante

The logo company

The layout for Senti's logo should be balanced and symmetrical, with the typography and iconography placed in a cohesive and harmonious manner.

The logo should also be versatile and adaptable, able to be used in a variety of formats such as signage, menus, and social media profiles.



COLOR

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Senti Ristorante

2

PALLETE BRAND COLORS

Senti Ristorante

Using colors.

The color palette for Senti's logo should be warm and inviting, with earthy tones such as brown, beige, and green. These colors evoke feelings of comfort and relaxation.

Accents of orange can also be incorporated to add a touch of energy and excitement to the design.



TYPOGRAPHY

The typography for Senti's logo should be simple and elegant, with a modern serif font. This will convey a sense of elegance, with extra ligature and alternates in unique shape will be add value of brand.

The font should also be easy to read and legible at different sizes, ensuring that the logo is recognizable and effective in various applications.

Senti Ristorante

3

TYPOGRAPHY

Senti Ristorante

Primary
Font

Aa

Calista

Aa Bb Cc Dd Ee Ff Gg Hh Ií Jí Kk
Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu
Vv Ww Xx Yy Zz

1234567890
#*\$@&%!?,.

TYPOGRAPHY

Senti Ristorante

Secondary
Font

Aa

Popins

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk
Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu
Vv Ww Xx Yy Zz

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APPLICATION

It's important to consider how the logo will be used and applied across different mediums. Here's an explanation of the various aspects to consider when applying and using the logo.

Senti Ristorante





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JOHN DOE
Director



Email: John.Doe@sentiristorante.com
Phone: +62896789012
Ubud Bali





Senti
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To:

John Doe

Director

Sunday, 24 May 2023

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut ullamcorper elementum vestibulum. Integer blandit ullamcorper sem, non maximus sapien ultrices a. Ut enim ante, tempus nec accumsan sit amet, varius in est. Phasellus suscipit suscipit bibendum. Morbi mattis ex vel purus viverra facilisis. Curabitur faucibus semper nulla sed pharetra. Proin elementum dolor ut egestas aliquet. Pellentesque dictum quam non ipsum suscipit, non laoreet elit posuere. Pellentesque luctus nisl ac ipsum fermentum faucibus. Quisque non mi at leo ultricies gravida in eu mauris. Donec scelerisque felis id facilisis bibendum. Morbi id vehicula libero, at aliquet ligula. Nullam venenatis leo ligula. Ut ac efficitur libero, a pharetra nisi. Morbi aliquet sit amet eros quis molestie. Vivamus sit amet diam placerat, molestie turpis sed, cursus sapien.

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Michele Robinson
Director



PIZZA

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